



2nd DiTArtis Training Event

October 30-31, Novi Sad, Serbia

The first day will be focused on Digital Twins - a central concept in the digital transformation. We will explore the Digital Twin concept and its role from the product development to lifecycle management, including presentations about its business value as well as examples in different application areas. A hands-on introduction to the enabling technologies will be presented.

In the second day, we will host a workshop on Management of Technology transfer & Innovation and Entrepreneurship, providing insights on the importance of technology transfer in Europe and best practice examples both from Europe and associated countries.

October 30th - Digital Twins: a central concept in the digital transformation			
Start	End	Title	Presented by
09:00	09:30	Welcome	
09:30	09:45	Welcome from the Project Coordination	Prof. Claudia Martis (UTCN, Cluj-Napoca)
09:45	10:45	The Digital Twin concept: from development to product lifecycle management.	Typhoon HIL
10:45	11:00	Coffee Break	
11:00	12:30	Digital Twin: testbed demonstration	Typhoon HIL
12:30	14:00	Lunch Break	
14:00	15:00	Executable Digital Twin: Concept, solutions and use cases	Siemens Software Romania
15:00	15:15	Coffee Break	
15:15	16:15	Executable Digital Twin: Concept, solutions and use cases	Siemens Software Romania
16:15	16:30	Coffee Break	
16:30	17:30	Research Groups' meeting: future collaboration ideas.	All
19:30	21:00	Dinner	All

October 31st - Management of Technology transfer & Innovation and Entrepreneurship			
Start	End	Topic	Details
09:00	09:30	Welcome	
09:30	10:45	Implementing successful technology push projects. An introduction to marketing strategy	Prof. Israel Griol-Barres (IDEAS institute, UPV)
10:45	11:00	Coffee Break	
11:00	12:15	Innovation Management in Cyber Physical Systems	Prof. Jeroen Voeten (TU/e)
12:15	14:00	Lunch Break	

